

# AMATEUR AND OTHER EVENTS PANEL

## **SOUTHERN NEVADA** SPORTING EVENT COMMITTEE

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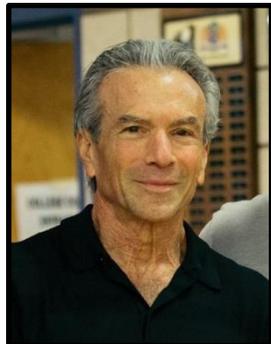




## Amateur Events Panel

### Hal Pastner

President, Bigfoot Hoops



#### **Biography:**

Hal Pastner has been involved in youth basketball for over 30 years. Pastner's involvement operating events in the amateur sports industry started in 2001 when he took over the operation of a small Easter tournament – the Mae Fisher Easter Classic – that took place in Las Vegas. Pastner later expanded tournament offerings in Las Vegas and proceeded to form more events the next year, culminating in the “Main Event” which brought in teams from around the globe and high school players such as Kevin Durant and DeMar DeRozan. The event was telecast live by “The Best Damn Sports Show Period” on Fox and hosted by Chris Rose. The

high ratings for the tournament brought national attention to youth basketball in Las Vegas. Since then, Bigfoot Hoops has grown exponentially, and the 2018 Las Vegas Classic was the largest NCAA-certified youth basketball tournament ever produced in the United States, with teams from as far away as Australia, New Zealand, Europe and China participating. NBA players LeBron James, Chris Paul, Carmelo Anthony, Bradley Beal, Russell Westbrook, Shaquille O’Neal, Victor Oladipo, among others came to the Bigfoot Hoops event to watch their own sons and daughters play and to coach the grassroots programs they played for in high school, bringing further national attention and press to youth sports in Las Vegas. Pastner plans to continue to build and grow the youth basketball market with Las Vegas as the marquee destination.

### Mike Millay

Managing Partner, Clancy’s Sports Properties



#### **Biography:**

Mike Millay is known as an early contributor to the now well-established sports tourism industry and has extensive experience in growing amateur sports. Millay helped to establish the Greater New Orleans Sports Foundation in 1990 as well as the National Association of Sports Commissions 1992 and is still active with several local and national sports organization boards of directors, such as the Central Florida Sports Commission and the National Council of Youth Sports. Millay also led the Walt Disney Company into the youth sports and tourism sector as one of the original architects of ESPN Wide

World of Sports. During his tenure with Disney, he oversaw the business development side of complex operations focused on driving facility growth, establishing new events and partnership activations. Before retiring, Millay was the longest-tenured executive at ESPN Wide World of Sports Complex at Disney. With 35 years of experience in the sports tourism and youth sports space, Millay is now focusing on youth sports programming as a partner at EngageMint, LLC (Fan Engagement), 3D Institute, LLC (Coaching Education) and Clancy's Sports Properties (Strategic Planning & Operational Execution).



## Guy Hobbs

President, Nevada Youth Soccer Association



**Biography:** Guy S. Hobbs is the co-founder and managing director of Hobbs, Ong & Associates, Inc., an independent, full service, municipal advisory and financial consulting firm in Las Vegas. Hobbs' areas of expertise include tax policy and administration, budget and capital planning strategies, financial advisory services, debt management and operations management. He also has significant experience working with the State Legislature and several units of regional and local government. Hobbs served as chief financial officer for Clark County from 1983 through 1995 and was named public administrator of the year in 1986 by the Las Vegas Chapter of the American Society for

Public Administration. In addition to his role with Hobbs, Ong & Associates, Hobbs currently serves as the president of the Nevada Youth Soccer Association (NYSA). NYSA is the only comprehensive youth soccer organization in the state, and the official youth representative of the United States Soccer Federation in Nevada. NYSA serves competitors from ages 4 to 18, at various levels of competition from recreation to national team representation and provides the public with resources relating to hosting tournaments, coaching education and facilities. Hobbs is also a part owner of the Volvo Car Open WTA tour event in Charleston, SC, and has promoted professional soccer matches in Las Vegas. As a part of his position as President of the Nevada Youth Soccer Association, he also sits on the National Council of US Soccer.



## Other Events Panel

### **Kurt Melien**

President, Live Nation Nevada at Live Nation Entertainment



#### **Biography:**

Kurt Melien currently oversees the concerts division in Las Vegas and Laughlin as president for Live Nation. Before joining Live Nation, Melien served as vice president of Entertainment at Caesars Entertainment, where he oversaw programming and operations of Caesars' entertainment venues. During his tenure, Caesars grew to be one of the largest concert promoters in North America (No. 6), as reported by Pollstar. Melien specializes in venue programming strategies, talent buying, pricing analysis, marketing statistics, retail concert event marketing, social media marketing, database marketing, competitive strategy and operations management.

### **John Nelson**

Vice President, AEG Live

#### **Biography:**

John Nelson is senior vice president of AEG Live, a division of AEG Presents. AEG Presents is one of the largest live music companies in the world. The company is dedicated to all aspects of live contemporary music performances, including producing and promoting global and regional concert tours, music events and world-renowned festivals. AEG Presents operates in North America, Europe and Asia through 16 regional offices that support its tours which include such artists as Taylor Swift, Paul McCartney, The Rolling Stones, Justin Bieber, Katy Perry and Kenny Chesney; produce or support over 25 music festivals, including the iconic Coachella Valley Music & Arts Festival; and owns, manages or books more than 60 clubs and theaters. AEG Presents offers more than 8,000 shows annually worldwide and conducts business under such globally renowned brands as AEG Presents, Goldenvoice, Concerts West, Messina Touring Group, Marshall Arts LTD, and Madison House Presents. The company operates The Colosseum at Caesars Palace in Las Vegas and produces residency shows there including Celine Dion, Rod Stewart, Reba, Brooks & Dunn and Jerry Seinfeld and is the exclusive promoter at The Joint at Hard Rock Hotel & Casino Las Vegas.